

# Provider Market and Needs Assessment Services

*Provider workforce planning can be complicated, but PYA's Provider Market and Needs Assessment Services can help you plan for the future with comprehensive, customized, uncomplicated solutions.*

## Your challenges are complex.

Whether for market strategy or regulatory compliance, you must think purposefully and proactively to ensure you are able to meet patient access and recruitment needs.

- Creating the best provider mix while staying competitive
- Decreasing recruitment lead time given national shortages
- Assisting with regulatory compliance
- Leveraging external resources to develop and maintain a consistent approach
- Providing a solution to visualize complex data for ease of use and consumption by multiple stakeholders

## Our solutions are customized and comprehensive.

We understand your challenges and the complicated demands of managing medical staff needs for your organization and your community. We simplify and streamline your provider planning with comprehensive and customized solutions.



### Comprehensive Provider Market and Needs Assessments

We provide access to a **comprehensive list** of provider specialties/subspecialties, types (physicians, advanced practice providers [APPs], and residents), and categories (medical, surgical, and primary care). We can profile your market demographics, evaluate both current and future demand for providers, and include all facilities and geographies relevant to your organization.



### Customized Market Analyses and Insights

Our PNA Data Insights dynamic dashboard is **customized to you**. Not only can you view your provider full-time equivalencies and market surpluses and deficits by provider type, category, specialty/subspecialty, and year, but you can also filter based on geographic service areas and a combination of facilities or your health system as a whole. And if other features are important to you, PYA will integrate them to meet your needs.



### No Complications, Just Solutions

**We're not complicated.** There is no fine print when you engage PYA to develop your provider market and needs assessment. We provide a comprehensive assessment inclusive of physicians and APPs for all specialties that are applicable to your market. We engage with you to fully understand your objectives and develop a straightforward approach to help you accomplish your needs assessment goals.

## Our approach is time-tested.

We *serve to solve* our clients' most complex problems, which means we take a unique approach that incorporates both trusted and modern approaches to provider market and needs assessment planning.

- Define the service areas based on the purpose of the assessment
- Assess market demographics and growth to inform provider investment decisions
- Determine provider supply including physicians and APPs via a critical assessment of community assumptions and adjustments
- Calculate specialty provider demand using contemporary industry data for physician-to-population ratios and outcomes-based metrics
- Add supplemental qualitative analyses to further validate need and provider availability through medical practice surveys and key stakeholder interviews
- Provide a dynamic, web-based dashboard platform to help you visualize current and projected provider surpluses and deficits via web browser or mobile device by year, specialty, and location. Optional updates may also be provided quarterly or annually to reflect the ever-changing provider supply.

Scan here to see the Provider Needs Assessment dashboard in action.



## We can help.

PYA has significant experience working with multi-hospital systems that require a unique approach to adequately represent provider supply and demand across multiple service areas. We create medical staff development plans and provider market and needs assessments for both strategic and regulatory compliance needs.

It's time to uncomplicate your provider assessments with comprehensive, customized, and proven solutions. PYA can help. Please call 800-270-9629 or visit [pyapc.com](http://pyapc.com) for more information.

